

# CHAD KEONI SNIFFEN

## EDUCATION

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- 08/2007 **University of Arizona Mel & Enid Zuckerman College of Public Health**  
Masters in Public Health (Maternal and Child Health Concentration)
- Rocky Mountain Public Health Association Maternal and Child Health Graduate Research Assistantship
- 12/2002 **University of California, Davis**  
Bachelor of Science, Biological Science
- Ronald E. McNair Scholar
  - Howard Hughes Medical Institute Transfer Student Fellow
  - Outstanding Senior Award, 1998-99, 2001-02
- 06/1997 **Solano Community College**  
Associate in Arts, Biology; Associate in Arts, Liberal Arts; Associate in Science, General Science
- Dean's Honor List: Fall and Spring 1996, Spring 1997

## EMPLOYMENT

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- 09/2006-  
Present **California Coalition Against Sexual Assault  
Education Component** (Sacramento, CA)  
Training & Technical Assistance Specialist (9/2006), Prevention Services Coordinator (11/2006)
- Provided prevention-specific training and technical assistance to rape crisis centers and sexual assault prevention programs in California. Provided technical and logistical support for the *Prevention Connection* program and the *MyStrength* statewide social marketing campaign.
  - Developed materials on a variety of issues pertinent to sexual assault prevention and intervention. Contributed to the planning and implementation of events, trainings and conferences. Responsible for the production of numerous online media products including web conferences, podcasts, videos, flash presentations, and websites.
- 06/2006-  
09/2006 **University of Arizona Mel & Enid Zuckerman College of Public Health  
Arizona Department of Health Services Rape Prevention Education Program**  
Research Specialist
- Under the direction of principal investigator Nicole P. Yuan, Ph.D., employed by a grant administered by the Arizona Department of Health Services and funded by the U.S. Centers for Disease Control and Prevention Rape Prevention and Education (RPE) Grants Program.
  - Responsible for summarizing current research on sexual violence and identifying existing prevention-focused resources, and disseminating that knowledge among rape prevention educators through-out Arizona. Responsible for development and maintenance of a website designed to disseminate research knowledge.
- 01/2003-  
09/2006 **University of Arizona Mel & Enid Zuckerman College of Public Health  
Responsibility and Equity for Sexual Transgressions Offering a Restorative Experience (RESTORE) Program**  
Graduate Research Assistant (1/2003), Research Technician (10/2003), Research Specialist (6/2006)
- In October of 2001, a grant from the U.S. Centers for Disease Control and Prevention was awarded to principal investigator Mary P. Koss, Ph.D., to fund a research-demonstration project that would develop a restorative justice response to selected adult sexual offenses.
  - Diverse responsibilities related to program development, implementation, and evaluation. Designed and maintained program website. Conducted evaluative observations of program participants and assisted in the development of numerous evaluation tools. Responsible for organizing and conducting community focus groups.
- 05/2005-  
08/2005 **California Coalition Against Sexual Assault  
Prevention Connection Program** (Sacramento, CA)  
Graduate Intern
- In 2005, the California Coalition Against Sexual Assault was awarded a grant from the U.S. Center for Disease Control and Prevention to conduct internet-based trainings on primary prevention for violence against women.
  - Designed and conducted a qualitative evaluation of the *Prevention Connection* training series. Participated in the development the *MyStrength* statewide social marketing campaign targeted at adolescent boys. Participated in the daily operations of the agency.

- 07/2002-08/2003 **Brewster Center Domestic Violence Services, Inc. (Tucson, AZ)**  
Prevention Educator, Oasis Center Liaison
- Under the U.S. DOJ/OJP Violence Against Women Office Grants to Combat Violent Crimes Against Women on Campus Program, acted as a liaison to the University of Arizona Oasis Center for Sexual Assault and Relationship Violence.
  - Educated students, staff, and faculty about various aspects of violence against women. Co-instructed an undergraduate seminar focused on violence against women. Organized peer-education programs, including a peer-theatre program and “Men Against Violence” student group. Educated community members in the City of Tucson about domestic violence. Provided computer-based technical support for the agency.
- 07/2002-03/2003 **Brewster Center Domestic Violence Services, Inc. (Tucson, AZ)**  
Crisis Advocate
- Provided crisis intervention & advocacy for women and children in a domestic violence shelter. Responsible for client support and team-based case management, management of residents.
  - Crisis line responsibilities included intake eligibility screening, referrals, and related duties.
- 08/2001-06/2002 **Associated Students of the University of California, Davis**  
**Campus Affairs Advocacy Unit**  
Director
- Represented student views on non-academic issues among administrators, student groups and campus officials. Served as a voice for students and increased student input in university governance.
  - Implemented numerous programs, including a Community Reconciliation Forum, a candle-light vigil for the victims of the 9/11/01 terrorist attacks, and environmental lighting-surveys to assess campus safety.
- 04/2000-06/2002 **University of California, Davis, Police Department**  
**Campus Violence Prevention Program (CVPP)**  
Administrative Assistant
- Under the U.S. DOJ/OJP Violence Against Women Office Grants to Combat Violent Crimes Against Women on Campus Program, provided programmatic and administrative support.
  - Participated in the development of *Voices Not Victims*, a nationally recognized social marketing campaign. Coordinated a peer education program during the 2000-01 school year, and established a women’s self-defense program where I co-instructed all courses. Provided crisis intervention services on a phone-in and walk-in basis.

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## CONSULTING

- 05/2006 **Men Can Stop Rape (Washington D.C.)**
- Conducted focus groups with California high school students participating in “Men of Strength” Clubs, the peer-educational component of a statewide social marketing campaign licensed by the agency.
- 10/2005-12/2005 **California Coalition Against Sexual Assault**
- Assessed the online presence of the “My Strength” statewide social marketing campaign. Developed methods of using the internet to increase the general awareness of the campaign.

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## CERTIFICATIONS

- 07/2003 Instructor, Advanced Physical Defense. Rape Aggression Defense Systems, Inc. (Denham Springs, LA)
- 07/2003 Instructor, Keychain Defense Options. Rape Aggression Defense Systems, Inc. (Denham Springs, LA)
- 09/2000 Instructor, Basic Physical Defense. Rape Aggression Defense Systems, Inc. (Denham Springs, LA)

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## TEACHING EXPERIENCE

- 2004 Spring  
2004 Fall **University of Arizona Mel & Enid Zuckerman College of Public Health**  
Graduate Teaching Assistant  
CPH 451: Introduction to Violence Against Women (Undergraduate). Instructed by Mary P. Koss, Ph.D.

## PUBLICATIONS

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- In Press** Lee, D. S., & **Sniffen, C. K.** (In Press). Prevention Connection and web conferences: Building an on-line community to promote prevention. In K. L. Kaufman (Ed.), *Prevention Sourcebook*. Beaverton, Oregon: Association for the Treatment of Sexual Abusers.
- 04/2007** Lee, D. S., Guy, L., Perry, B., **Sniffen, C. K.**, & Alamo Mixson, S. (2007). Sexual violence prevention. *The Prevention Researcher*, 14(2), 15-20.

## CONFERENCE PRESENTATIONS AND TRAININGS

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- 09/2009** Lee, D., Keene, C., Marouf, J., **Sniffen, C.K.** (September 9, 2009) *Web 2.0: Using Online Technology to Advance the Movement to End Sexual Violence*. Presentation given at the National Sexual Assault Conference,
- 08/2009** Lee, D., **Sniffen, C.K.** (August 19, 2009) *From Assessment to Evaluation: Developing a Primary Prevention Program*. Workshop given at the California Coalition Against Sexual Assault Annual Statewide Leadership Conference, Sacramento, California.
- 06/2009** **Sniffen, C.K.\***, Anderson, T., Keane, M., O'Connor, B. (June 17, 2009) *Engaging Youth Through Social Media*. Panel Presentation at the California Department of Public Health, Epidemiology & Prevention for Injury Control Branch's Forum for Primary Prevention Advocates, Sacramento, California. \*Panel Moderator.
- 08/2008** Chi, Y., Atkinson, T., Zaworski, L., **Sniffen, C. K.**, & Lee, D. S. (August 14, 2008). *E-Learning: Reaching advocates when gas prices soar*. Panel Presentation at the National Network to End Domestic Violence Safety Net Technology Safety Training of Trainers v.6.0, Pittsburgh, Pennsylvania.
- 07/2008** Giggans, P., Hoffman, L., Naisuler, A., Shabazz, T., & **Sniffen, C. K.** (July 18, 2008). *Evolution of California's Violence Against Women Prevention Agenda: Reflections, Challenges and Emerging Opportunities*. Panel Presentation at the California Department of Public Health, Epidemiology & Prevention for Injury Control Branch's Forum for Primary Prevention Advocates, Sacramento, California.
- 05/2008** Bailey, K., Black, K., & **Sniffen, C. K.** (May 30, 2008). *TechSafety: Advocacy, Education and Prevention in the Digital Age*. Presentation at the California Coalition Against Sexual Assault Annual Statewide Leadership Conference, Sacramento, California.
- 12/2007** **Sniffen, C. K.** (December 5, 2007). *Primary prevention of sexual assault: What works*. Presentation at the Louisiana Foundation Against Sexual Assault 4th Annual Sexual Assault Conference, Baton Rouge, Louisiana.
- 11/2007** Lee, D. S., & **Sniffen, C. K.** (November 1, 2007). *Using what we know about offenders to inform primary prevention*. Presentation at the Association for the Treatment of Sexual Abusers 26th Annual Research and Treatment Conference, San Diego, California.
- 06/2007** Grove, J., Keene, C., & **Sniffen, C. K.** (June 13, 2007). *Exploring online resources and tools to support violence against women prevention*. Presentation at the U.S. Centers for Disease Control and Prevention Rape Prevention and Education Grantees Meeting, Atlanta, Georgia.
- 05/2007** **Sniffen, C. K.** (May 25, 2007). *Prevention Connection: Online technology for the prevention of violence against women*. Presentation at the California Coalition Against Sexual Assault Annual Statewide Leadership Conference, Sacramento, California.
- 05/2004** **Sniffen, C. K.**, Sisco, M., Koss, M. P., & Bachar, K. J. (May 26, 2004). *Focusing on community: Diversity and RESTORE*. Presentation at the U.S. Centers for Disease Control and Prevention 3rd National Sexual Violence Prevention Conference, Los Angeles, California.
- 03/2004** Bachar, K. J., Koss, M. P., **Sniffen, C. K.**, & Hopkins, Q. (March 10, 2004). *An overview of the evaluation plan for RESTORE: Moving beyond the "Black Box."* Presentation at the Academy of Criminal Justice Sciences Annual Conference, Las Vegas, Nevada.
- 01/2003** **Sniffen, C. K.**, & Sanders, L. M. (January 30, 2003). *Women's self-defense: Applying the RAD Systems model on campus*. Presentation at the U.S. Department of Justice Violence Against Women Office Grants to Reduce Violent Crimes Against Women on Campus Program Training and Technical Assistance Institute, University of Alabama, Birmingham.

## COMMUNITY SERVICE

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- 2006-Present** RAD Program Volunteer. Women's Resource & Research Center, University of California, Davis; City of Davis Police Department, Davis, California.
- 2005-Present** Board Member. Empowering Lives of Latinas in America (ELLA). (Tucson, AZ)
- 2009** Member. Sacramento Women Take Back the Night Organizing Committee.
- 2004-2006** Board Member, Chair of Committee on Trusteeship (2004), Board Vice-President (2006). Brewster Center Domestic Violence Services, Inc. (Tucson, AZ)
- 2003-2006** RAD Program Instructor. University of Arizona Oasis Program Against Sexual Assault & Relationship Violence.
- 2002-2006** Crisis Line Advocate. Southern Arizona Center Against Sexual Assault.
- 2006** Graphic Designer. Tucson Youth Take Back the Night Organizing Committee.
- 2005, 2006** Graphic Designer (2005), Committee Member (2006). Día-V Tucson (Los Monólogos de la Vagina) Organizing Committee.
- 2005, 2006** Graphic Designer (2005), Publicity Coordinator (2006). V-Day University of Arizona (The Vagina Monologues) Organizing Committee.
- 2004-2006** Member. Network of Student Feminist Activists at the University of Arizona.  
School Years
- 2004-2005** Commissioner, Member of Hate Crimes/Bias-Motivated Incidents Workgroup. University of Arizona Commission on the Status of Women  
School Year
- 2004** Member. Tucson Take Back the Night 2004 Organizing Committee.
- 2003** Member. Tucson Domestic Violence Coordinated Community Response Team, Awareness Committee.
- 2003** Member, Secretary. Tucson Men Against Domestic Violence.
- 2001, 2002** Member, Men's Group Coordinator. Davis Women Take Back the Night Organizing Committee.
- 1999-2002** Peer Educator. Campus Violence Prevention Program, University of California, Davis.  
School Years
- 1999-2002** Member, State-Board Liaison (2000-01), Coordinator/Co-Coordinator (2000-02). University of California, Davis, Campus Chapter of the National Organization for Women.  
School Years
- 1999-2000** Member, Sexual Assault Awareness Committee. Associated Students of the University of California, Davis.  
School Year
- 1999-2000** Undergraduate Representative. Media Board, an Advisory Committee for the Chancellor of the University of California, Davis.  
School Year

## AWARDS & RECOGNITION

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- 2006** Vagina Warrior. Awarded by the University of Arizona Network of Feminist Student Activists and the V-Day UA 2006 Organizing Committee.
- 2003** Crisis Line Advocate of the Year (10/2002 to 7/2003). Awarded by the Southern Arizona Center Against Sexual Assault.
- 2002** Advocacy Unit Director of the Year (2001-02). Awarded by the Associated Students of the University of California, Davis.

## MEMBERSHIPS

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- 2008-Present** American Public Health Association